

## Redesigning a Package

### Your Mission

Find a picture of some packaging on the Internet. Redesign the packaging so that it looks modern and up-to-date.

Your package must include the following:

- ◆ The company name
- ◆ The product name
- ◆ The company logo
- ◆ The size/weight of the product



✓	<i>Packaging Design</i>	<i>Points Possible</i>	<i>Points Awarded</i>
	Includes company name	10	
	Includes product name	10	
	Includes company logo	10	
	Includes size/weight of product	10	
	Well laid out	10	
	Good use of images	10	
	Good use of colours	10	
	Looks attractive	10	
	Clear what the product is for	10	
	Overall professional appearance	10	
	<b>TOTAL</b>	<b>100</b>	

Comments:

Student Name: \_\_\_\_\_ Form: \_\_\_\_\_

*You may:*

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- Print out enough copies to use during the lesson

*You may not:*

- Adapt or build on this work
- Save this resource to a school network or VLE
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